BRIDGING THE GAP OF FILIPINO ART AND BUSINESS THROUGH FILM

VOL.1 NO.10

ART . BUSINESS . ENTERTAINMENT



facchollywood.org



RODNEY TO
"Parks & Recreation"
"Modern Family"
"Rosewood"



JOY REGULLANO
"Supernatural"
"House of Lies"
"Crazy Ex-Girlfriend"



JASON ROGEL "Raven's Home" "Homecoming" "This Is Us"



JB TADENA "SEAL Team" | "Hawaii Five-0" "NCIS: Los Angeles'





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A PUBLICATION OF FILAM CHAMBER OF COMMERCE - HOLLYWOOD

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THE FILIPINO HOLLYWOOD ACTORS PANEL

1991, Steven Spielberg's
"Hook" starring Robin
Williams, Julia Roberts,
Dustin Hoffman and
introducing Dante Basco
was theatrically released.

In 1998, Edwin A. Santos began his career as an actor. During his run, he experienced the disadvantages the entertainment industry attracts and festers.

Of course, there are support systems actors can become involve in to mindfully focus and track their careers accordingly, but without the emphasis of what it takes to get thru as a person of color - more than just being Asian, but as a Filipino - and where true representation greatly matters.

Because of his experiences, Edwin created the concept, "Beyond The 4th Wall: An Acting Seminar for Filipino American Actors" (original title), a panel discussion and networking seminar for young actors to avoid the pitfalls of the





entertainment industry while shining a spotlight on Filipino talent in Hollywood and the world today.

But, he wasn't able to get the concept off the ground. At that time, there were no Filipino actors in lead casts in both television and film and specifically, there were no Filipino supported organizations to host such a panel.

In 2000, the first Filipino
American film, Gene Cajayon's
"The Debut" starring Dante
Basco and Eddie Garcia hit
theaters in limited exhibition

EDWIN CREATED THE CONCEPT, **"BEYOND THE 4TH WALL: AN ACTING SEMINAR FOR FILIPINO AMERICAN ACTORS**" **(ORIGINAL** TITLE), A PANEL DISCUSSION AND NETWORKING **SEMINAR FOR YOUNG ACTORS TO AVOID THE PITFALLS OF THE ENTERTAINMENT INDUSTRY** WHILE SHINING A SPOTLIGHT ON **FILIPINO TALENT** IN HOLLYWOOD **AND THE WORLD** TODAY.

due to a progressive marketing campaign.

That next decade saw a rise of Filipino talent in other industries such as the music recording industry and On-Broadway plays however very

little impact in lead roles in both TV and the movies. There were a few Filipino organizations popping up but none targeted to television, film and New Media. In the 2010 U.S. Census, Filipino Americans are the second largest Asian American group in the United States. And, with that comes the community's purchasing power and their

THE FILIPINO **HOLLYWOOD ACTORS PANEL WAS IMPLEMENTED IN 2015, FOUR** YEARS WITH FILAM **CREATIVE AND ONE** YEAR WITH THE LOS ANGELES PHILIPPINE INTERNATIONAL FILM FESTIVAL, **EDWIN HAS SINCE** INVITED AND **BOOKED FILIPINO AMERICAN AND FILIPINO CANADIAN** ACTORS.

demand to see Filipino faces in all media in lead positions -- both in front of the camera as talent and performers as well as behind-the-scenes as directors, writers, producers and executives.

The Filipino Hollywood Actors Panel was finally implemented in 2015, four years with FilAm Creative and one year with the Los Angeles Philippine International Film Festival. Edwin has since invited and booked Filipino American and Filipino Canadian actors such as Nico Santos (film: "Crazy Rich Asians," NBCís "Superstore"), Manny Jacinto (NBCís "The Good Place"), Vincent Rodriguez III (The CWis "Crazy Ex-Girlfriend"), Ginger Gonzaga (Showtime's "Kidding," "HBOis "Togetherness," ABCís "Mixology," film: "Ted), Angela Relucio (CBSí "Code Black," History Channelís "Six"), Reggie Lee (film: "The Fast & The Furious," NBCís



Beyond The 4th Wall: An Acting Seminar for Filipino American Actors (May, 1998) - 20th Anniversary



"Grimm"), Aina Dumlao (CBSí "MacGyver," HBOís "Ballers"),

Tess Paras (The CWís "Crazy Ex-Girlfriend," NBCís "Grimm"), Ruben Maria Soriquez (ABS-CBN's "Dolce Amore," film: "Of Sinners and Saints"),

Eugene Cordero (Warner Brothersí "Kong: Skull Island," Showtime's "Black Monday," truTV's "Tacoma FD"), Jon Jon Briones (FXís "The Assassination of Gianni Versace: American Crime Story"), Ellen D. Williams (FXís "Baskets") and the late Bernardo Bernardo (films: "City After Dark," "Imbisibol") as well as casting directors (such as CD Karina Walters of CBS' "S.W.A.T."), talent agents



(such as Janet Tscha of Arlene Thornton & Associates) and talent managers (such as Phil Brock); all who represent the craft and business of acting across the board, as special his guest panelists for the first five Filipino Hollywood Actors Panels from 2015 to 2018.

The majority of the bookings were made via personal connections, referrals, Twitter and professional representative communications.

The Filipino Hollywood Actors Panel was moved from Septermber (the 2015 panel)



to June due to the fact that pilot season ends sometime in May, and actors return to work sometime in July.

Sponsored by Premier
Property Preservation, this
year, the Filipino American
Chamber of Commerce of
Hollywood (FACCHO) will
host the 6th Annual Filipino
Hollywood Actors Panel on
June 29 with our 2019 Special
Industry Guest Panelists:

Rodney To was a series regular on NBCís "Redliners." His most notable role is 'Typhoon' on NBCís "Parks and Recreation."

He has also recurred on FOXís "Rosewood" and all four seasons of "Wilfred" on FX. Other selected television credits include FX's "Youíre the Worst," ABC's "Modern Family," FOX's "New Girl," ABC's "The Whole Truth,"

CBS' "NCIS," HBO's "Vice Principals" and MTV's "The American Mall." Recently, he was seen on HBO's "Barry" and Comedy Central's "Corporate."

Jason Rogel appeared opposite Thomas Middleditch, Rachael Taylor and Lea Thompson in "Splinterheads." Since then, he has been seen in various commercials,

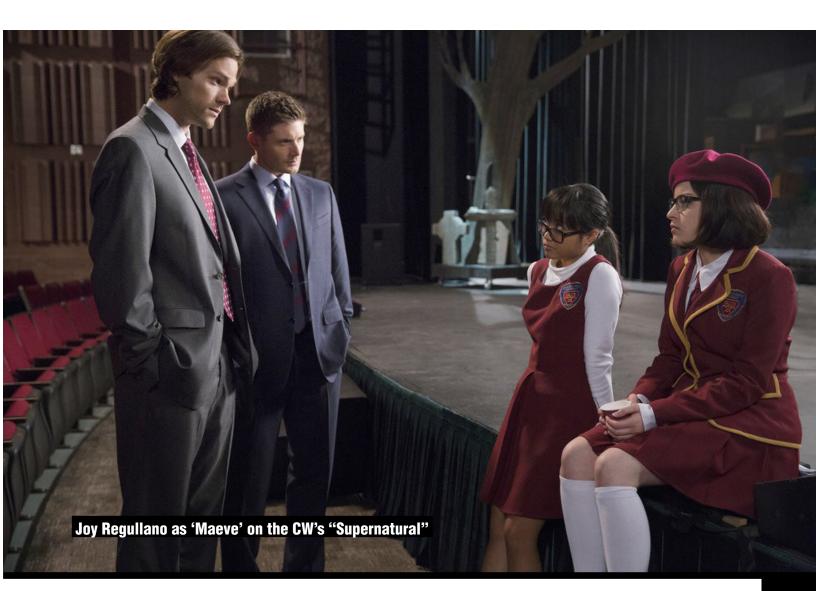
HEAR OUR 2019 SPECIAL INDUSTRY **GUEST PANELISTS DISCUSS ABOUT THEIR EXPLORATIONS** OF THE PROCESS AND PROFESSION OF ACTING; THEIR REFLECTIONS ON PERSONAL **EXPERIENCES** AND ARTISTIC INFLUENCES THAT INFORMED AND SHAPED THEIR **CAREERS; THEIR DISCUSSIONS OF** PAST AND CURRENT PROJECTS AND SHARE VALUABLE INSIGHTS INTO THE **CRAFT AND THE** INDUSTRY.

films and television shows including the CW's "Hart of Dixie," Showtime's "Dexter," FOX's "Bones," NBC's "The Office," ABC's "Man Up!," MTV's "Zach Stone Is Gonna Be Famous" and the SyFy Original, "Swamp Shark."

He recurred as 'Leo' on the ABC Family sitcom, "State Of Georgia" starring Raven-

SymonÈ and Loretta Devine. He also starred alongside Tia Mowry and Tori Spelling on ABC Family's first original musical, "The Mistle-Tones," which premiered as part of their "25 Days of Christmas" event. He recently appeared opposite Regina Hall, Eve and Jill Scott in the Lifetime Original, "With This Ring"

and he starred as 'Ricky,' the office gossip, on Freeform's "Kevin from Work," played 'Sebastian' on Season 2 of Disney Channel's "Raven's Home" as well as Amazon Prime Video's "Bosch" and "Homecoming" and NBC's "This Is Us." Currently, he can be seen on Netflix' "Rim of the World."





Joy Regullano is best known as 'Maeve' when she guest starred on the CW's 200th episode of "Supernatural." Her other television credits include Showtime's "House of Lies," the CW's "Crazy Ex-Girlfriend," FOX's "Raising Hope," the CW's "90210," ABC's "Castle" and CBS' "Happy Together." She is also an avid writer to include her viral video, "White Fetish." Currently, she is a staff writer on a new kids show for Netflix.

JB Tadena is currently recurring as 'Johnny Bayani' on CBS' "SEAL Team" which was renewed for a second season. His other television credits include ABC's "Grey's Anatomy" and "Agents of S.H.I.E.L.D." and CBS' "NCIS: Los Angeles" and "Hawaii Five-0."

The moderator for this year's Filipino Hollywood Actors Panel is Annie Nepomuceno, a music teacher, vocalist producer and television personality.

Annie (aka Roxanne

Nepomuceno) is Managing
Director of Music Arts Events,
the umbrella company of
Music Arts Lessons which
covers her private teaching
and coaching, and Musica
Manila as music publisher.

Hear our 2019 special industry guest panelists discuss about their explorations of the process and profession of acting; their reflections on personal experiences and artistic influences that informed and shaped their careers; their discussions of past and

current projects and share valuable insights into the craft and the industry. Get a chance to ask our panelists questions, learn about open opportunities, and build your network.

The panel discussion and networking event takes place Saturday, June 29, 2019 at the Secret Rose Theater in the NoHo Arts District of Los Angeles,

California from 2:30pm

to 4:30pm. The address is 11246 Magnolia Blvd, North Hollywood, CA 91601. A public parking structure and street parking are available. Metro RedLine North Hollywood Station nearby. is located at Lankershim and Chandler. Refreshments will be available.

Advance tickets are at \$20.00 - https://www.eventbrite.com/e/facchos-6th-annual-filipino-hollywood-

actors-panel-networkingevent-tickets-62025076674

Door tickets are at \$25.00

An aspiring event and opportunity for all actors at all stages of their careers, it is open to everyone. You don't have to be Filipino to take advantage of asorbing advice and meeting your new collaborators for future projects.

See you there!





FILIPINO AMERICAN CHAMBER OF COMMERCE OF HOLLYWOOD

Moderated by ANNIE NEPOMUCENO Created & Produced by EDWIN A. SANTOS

6TH ANNUAL FILIPINO HOLLYWOOD ACTORS PANEL

JUNE 29, 2019 - SATURDAY - 2:30PM - 4:30PM
The Secret Rose Theatre 11246 W. Magnolia Blvd. North Hollywood, CA 91601



RODNEY TO
"Parks & Recreation"
"Modern Family"
"Rosewood"



JOY REGULLANO
"Supernatural"
"House of Lies"
"Crazy Ex-Girlfriend"



JASON ROGEL
"Raven's Home"
"Homecoming"
"This Is Us"



JB TADENA
"SEAL Team"
"Hawaii Five-0"
"NCIS: Los Angeles"



\$20 - Early Tickets via Eventbrite

\$25 - General Tickets at the Door

00

FACCHO AT FACC TRI-COUNTY INDUCTION GALA



The Filipino American Chamber of Commerce of Hollywood (FACCHO) attended the 2019 FilAm Chamber of Commerce Tri-County Induction Gala on Saturday, May 4, 2019.Pictured here with our FACCHO President Paul Mirador, FACCHO Secretary Tiffany Porter and FACCHO Vice President Edwin Santos with Philippine Consulate General of Los Angeles Adelio Angelito S. Cruz and his wife, Catherine Amon Cruz at the DoubleTree Hilton in Claremont, California.

The Filipino American Chamber of Commerce Tri-County (Los Angeles, Riverside, and San Bernardino) advocates for all businesses, provide opportunities for growth, and increase their competitiveness in the market place.

Congratulations to all inductees!





PERCEPTION SHAPES REALITY: WHY REPRESENTATION/ **DIVERSITY STILL MATTERS** IN HOLLYWOOD

hen I was a college student back in the Dark Ages of the late 1990's at Ohio State. I was fortunate enough to attend some classes with a group of Korean exchange students who had never been to the US before. Now, despite the culture shock of being Korean teens in late-1990's Midwestern America, I'd like to

think they acclimated quite well to the USA. They seemed to be adjusting well with the usual cultural issues and I thought everything was good until one of them betrayed a strange fear that didn't quite make sense. After some discussion with members of the group, it turned out that they were all scared of their encounters with African-Americans, despite NEVER having met one prior to their

trip to the United States. Now, I wondered to myself, how could this possibly be??? Upon further questioning, it turned out that despite never meeting an African-American person in real life, my Korean friends had encountered them elsewhere. They'd seen American portrayals of African-Americans in American film and television that was broadcast outside the US in the late 1990's and just assumed

BY ATTY. SHERWIN AMAZAN

that African-Americans must be the dangerous, criminal types that were portrayed by American culture at that time.

Perception shapes reality.

This story goes to illustrate just how important it is to keep a keen eye on how you/your own culture are portrayed in the media as perception often

shapes reality, even for those who have never encountered what is portrayed in media representations in real life. As such, any burgeoning minority group in a culture would be keen to monitor its representation in the dominant culture's media/culture.

My biggest critique of America Media culture is the lack of representational diversity found throughout the media landscape or, to put it more plainly, the America that one lives in TODAY is NOT the America that one sees portrayed in American Media.

A look at the most recent Census Bureau statistics reveals that America is currently a land made up of 60.7% non-Hispanic whites, 18.1% Hispanic or Latino, 13.4%



LEGAL CORNER



African Americans, 5.8% Asian, 2.7% bi-racial, and 1.3% Native Americans, but if you turned on a TV set in America today, you'd find those percentages to be difficult to believe. If you tune into current American Media and its representations of the racial make-up of America, you'd believe that the US is a vastly white nation with small pockets of African-Americans

and Hispanic people and an even smaller smattering of Asians.

Nowhere in American media is the impression given that America is almost half (39.3%) minority or biracial. Not on shows where the main characters are often non-Hispanic white with a "token" minority character thrown in for cheap laughs or as an affable

lead. Not in Film where knowit-all, racially homogenous, corporate Hollywood often goes decades without making a minority film in a certain genre if the prior, lone example didn't fare well at the box office. For example, everyone speaks of "Black Panther"'s recent success, but no one points out that Hollywood largely refused to produce a big-budget super-hero film with an African-American lead and cast after Robert Townsend's 1993(!!) film "Meteor Man" bombed. The problem is so ridiculous and long-rooted that American Network Television came under fire when in the late 1990's when Asian Groups and actor George

side-kick/friend character to the

BY ATTY. SHERWIN AMAZAN

Takei pointed out the lack of Asians in shows set in San Francisco.

When looking at shows such as 90's staples "Full House" and "Dharma and Greg", among others, the lack of ANY discernible Asian characters or even Asian people walking the streets of San Francisco is a bit shocking. Again, this is a San Francisco that had, at that time, and continues to have a sizeable Asian population with historic roots that stretch back centuries to the settlement of the American West in the 1800's. Yet, if you rewatch these and other shows. 1990's San Francisco was a city with almost NO Asian people living in it, let alone interacting or living parallel lives to the caucasian leads. The problem of representation in American Culture was so prevalent/ridiculous that radio personality Howard Stern often guipped during the height of cultural behemoth "Friends"

that "tonight on a very special episode of Friends, a black man is seen in Manhattan."

Now, some might say that not seeing yourself represented in Media/Culture isn't a big deal/huge problem, but this misses the importance of cultural mirroring/representation to minority groups, especially those who have recently immigrated to the US. Much like a distorted funhouse mirror, seeing how your people are portrayed in the dominant culture often serves to inform

NOT ON SHOWS
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LEAD.

you of exactly what that culture thinks of you/people of your ethnicity. Not seeing ANYONE that looks like you in television/ theatre/film can be equated to the old adage "Out of sight, out of mind". It means that you don't count/that your people, your ethnicity, does not even draw a blip on the radar of American Cultural Importance.

I'll try to put this another way.

People these days often complain of modern dating with all the apps and have even invented a term for disappearing on someone with no explanation, rhyme, reason, or communication.... It's called "ghosting". "Ghosting" is known as a childish, unpleasant way to break things off from someone, but at least the person doing the "Ghosting" is actively engaged in their disappearance/vanishing.

Now, try to imagine how

LEGAL CORNER

you would feel as a minority watching American Culture and seeing that you/your people have been "Ghosted" from American Culture/American Life. The cities where members of your community have large groups and make their presence known/have strong cultural roots are shown as majority white enclaves with not a whiff of diversity. Cities like San Francisco are shown as racially monolithic blocks with no other minorities doing anything notable except occasionally dropping in for a special episode or crossing the street in the background.

Ask yourself, how would that make you feel?

How would you perceive yourself and your place in this great nation if said nation's culture actively "ghosted" you from its films, TV shows, and major cultural inflection points? Would that make you feel like you matter? Would you feel like you/ your people's story mattered or even drew a blip on the majority's cultural radar screen? Or would you feel like you didn't matter, like you'd/your people had been actively ghosted out of existence in the land that you love?

Conversely, imagine that you belong to a small, minority culture and you live in an area where there are not a lot of people of your ilk. Lack of familiarity often leads to contempt and xenophobia without any point of reference,

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ESPECIALLY THOSE
WHO HAVE RECENTLY
IMMIGRATED TO THE US.

but imagine that the people of this community only know of your fill-in-the-blank people because of a racist caricature that they regularly view on nationwide television.

Do you think that these locals may begin to believe the stereotypes being put forth by the national media/culture and that said locals would then use these ethnic stereotypes/caricatures to inform their interactions with you?

This is exactly what happened to me in the Midwest.

There were not that many Indians or Iranians in the Ohio towns that I lived in. But there was Apu on the Simpsons and kids my age definitely watched the Simpsons in the 1990's. After answering the omnipresent question of where I was from, I was then often literally asked by caucausian children

BY ATTY. SHERWIN AMAZAN

if I or my parents worked at a Quick-E-Mart, had many children in my family like his, worshipped an elephant, spoke like Apu did (this was often accompanied by an attempt at one of his catchphrases), or if I also said "Thank you, come again", like Apu.

Media is often the only point of reference in small, largely racially monolithic communities in rural America so it has an MEDIA IS OFTEN THE ONLY POINT
OF REFERENCE IN SMALL, LARGELY
RACIALLY MONOLITHIC COMMUNITIES
IN RURAL AMERICA SO IT HAS AN
OUTSIZED IMPACT ON RURAL HEARTS
AND MINDS, ESPECIALLY WHEN IT COMES
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GROUPS THAT HAVE LITTLE OR NO LOCAL
REPRESENTATION DEMOGRAPHICALLY.

outsized impact on rural hearts and minds, especially when it comes to initial interactions with ethic groups that have little or no local representation demographically.

Again, when speaking of cultural representation in media, minority groups are NOT asking for a hand-out or special treatment. All we are asking for is a seat at a table, a seat to be able to tell OUR stories because they matter... whether the teller is black, white, Asian, etc., does NOT matter in that we ALL share a love for this country. We ALL have uniquely American stories, no matter our race, creed, religion, or beliefs. It doesn't matter who came first or who came last, if you're an American, you're an American and these stories matter too.

Isn't it time that our culture started telling them?





FACCHO'S ENTERTAINMENT NEWS

In Movie News



YELLOW ROSE written, directed, and produced by **DIANA PARAGAS**, was awarded the Grand Jury Prize for Outstanding North American Narrative Feature while the Breakthrough Performance Award went to the film's lead actress **EVA NOBLEZADA** at last May's 35th Annual Los Angeles Asian Pacific Film Festival.



Netflix will adapt author ERIN

ENTRADA KELLY'S Newbery awardwinning novel HELLO, UNIVERSE
into a Jfamily film. MICHAEL

GOLAMCO (who wrote the current
hit, ALWAYS BE MY MAYBE
streaming now on Netflix) will adapt
Kelly's novel into screenplay form.
Forest Whitaker and Nina Yang
Bongiovi of Significant Productions
will produce.



MICHAEL GOLAMCO continues his hot streak in Tinseltown as he will be writing Taika Waititi's **AKIRA** to be produced by Leonardo DiCaprio's production company. That film is set to release on May 21, 2021.



in **VOICEMAILS FOR ISABELLE**, a romcom by Sony Pictures.
The film will be directed by Sharon Maguire (best known to direct RenÈe Zellweger on "Bridget Jonesí Diary").



And, ULAM: MAIN DISH

directed by Alexandra Cuerdo, a documentary chronicling the rise of the Filipino food movement sweeping America today is now available on DVD.

FACCHO'S ENTERTAINMENT NEWS 1





In Television News

truTV has picked up its firstever animated series in comedian **JO KOY's THIS FUNCTIONAL FAMILY**

for 2020. The scripted series centers around Koyís "multi-racial, multi-generational, multi-everything" modern family. Also, **JO KOY** has a new Netflix comedy special with a premiere date of June 12.

FOX has picked up the pilot episode of **PRODIGAL SON** to series with **LOU DIAMOND PHILLIPS** as a series regular

coming this 2019-2020 television season this fall.

The new drama series **JETT** starring Carla Gugino and **ALEX MALLARI, JR.** premieres on Cinemax on June 14.

And, the episodic CBC Canadian television series, **WORKIN' MOMS** starring **JESSALYN WANLIM** is renewed for Season 4. Watch Seasons 1-3 on Netflix.



The recording album of **HADESTOWN**, the Tony-award nominated Broadway play starring **EVA NOBLEZADA** will release on June 7, 2019.



Catch JOAN ALMEDILA, ANTHEA NERI, ALAN ARIANO, DANNY BERNARDO, MICHAEL PALMA, EDELYN OKANO, KEVIN PERDIDO, AJ RAFAEL, NICOLE SANTIAGO and ALA TIATIA in the hit musical, **MAMMA MIA!** at East West Players in Los Angeles. Extended to June 23.

ith the announcment of author ERIN ENTRADA KELLY's Newbery award-winning novel HELLO, UNIVERSE being adapted by Hollywood screenwriter MICHAEL GOLAMCO ("Always Be My Maybe," "Please Stand By," "Grimm," "Nightflyers") into a family

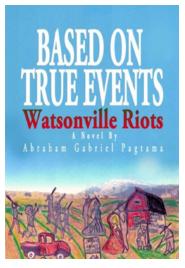
FACCHO'S SUMMER READING

film for Netflix, what other novels written by Filipino and Asian American authors can be adapted for either television or film? Before they are adapted to either medium, this summer, allow your imagination to create the worlds and adventures from the following novels...









THE HOUSE THAT LOU BUILT by Mae Respicio

Lou Bulosan-Nelson is going to build her dream. She shares a room with her mom in her grandmother's house in San Francisco, and longs for a place of her own where she can escape her lovable but large extended Filipino family. This heartwarming comingof-age story explores culture and family, forgiveness and friendship, and what makes a house a true home.

IGNITE THE STARS

by Maura Milan

A fast-paced sci-fi adventure with strong female characters. If you can suspend disbelief to get past the idea that a 17-yearold girl has been the most wanted criminal/rebel in the universe for several years, then this book is a fun ride, with a side of social commentary on immigrants and refugees.

PATRON SAINTS OF NOTHING

by Randy Ribay

A powerful coming-ofage story about grief, guilt, and the risks a Filipino-American teenager takes to uncover the truth about his cousin's murder. A page-turning portrayal of the struggle to reconcile faith, family, and immigrant identity.

BASED ON TRUE EVENTS: WATSONVILLE RIOTS by Abraham Gabriel Pagtama

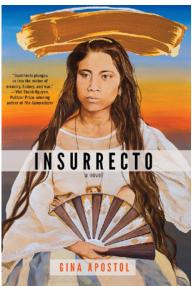
In the 1930s, a Mob of White Townsmen Natives tour through Watsonville, California for five days straight searching through the then highest concentration of Filipinos in the United States of America to find Julio.



LAST CALL AT THE NIGHTSHADE LOUNGE

by Paul Krueger

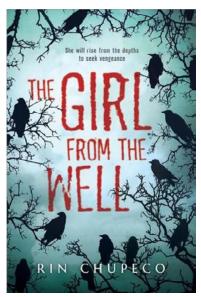
A sharp and funny urban fantasy for inew adultsi about a secret society of bartenders who fight monsters with alcohol fueled magic.



INSURRECTO

by Gina Apostol

Histories and personalities collide in this literary tour-deforce about the Philippines' present and America's past.



THE GIRL FROM THE WELL by Rin Chupeco

A young adult horror novel pitched as "Dexter" meets "The Grudge", based on a well-loved Japanese ghost story.



WAR OF THE REALMS: NEW AGENTS OF ATLAS #1 from Marvel Comics

As Sindr, Immortal Queen of Muspelheim, and her legions of Fire Demons march on Asia, it's time for a new band of heroes to unite to protect the Pacific Rim featuring WAVE, the Filipina Marvel superheroine created by Greg Pak and Leinil Yu.



and...

AERO #1 from Marvel Comics

CATCH THE WAVE! ALL NEW
ONGOING SERIES! The breakout stars
of WAR OF THE REALMS: AGENTS OF
ATLAS debut in an oversized teamup book! Get ready for the English
language debut of the first appearance
of AERO, the high-flying Shanghaiese
superheroine created for Marvel by

Zhou Liefen and Keng! And, in a brand new story written by "Planet Hulk" writer Greg Pak, Aero teams up with WAVE, Marvelís newest Filipina superheroine! What strange forces have turned the buildings of Shanghai into monstrous golems? And what is the SECRET ORIGIN OF WAVE (aka Pearl Pangan from Cebu City)? Arriving in July, 2019.

Happy reading!



SPORTSMEN'S LODGE STUDIO CITY REDEVELOPMENT IN AUGUST, 2019

lans to raze Studio City's iconic Sportsmen's Lodge event center and build an upscale outdoor shopping mall on the property are officially underway after years of strained negotiations and ownership changes.

The current owner, New York-based real estate firm Midwood Investment and Development, shared plans today for the development of The Shops at Sportsmen's Lodge, a \$100 million project that

will bring 94,000 square feet of retail, dining, fitness and communal space to the property.

Midwood has already signed two anchor tenants for the center: specialty grocery store Erewhon will take 11.000 square feet, while fitness center Equinox will fill a 30,000-square-foot club setting that includes a member lounge, spa, café and athleisure shop.

In all, the revamped center will house an estimated 23 stores.

The adjacent

Sportsmen's Lodge Hotel will remain open. It is not part of the redevelopment.

Additionally, the existing parking lot will be expanded to over 450 spaces and moved to the edge of the property as to not disturb the center's outdoorsy aesthetic.

Groundbreaking is scheduled to commence in August, with an estimated opening set for fall 2020.

Sportsmen's Lodge on Ventura Boulevard was founded in the late 1930s as a roadside trout fishing attraction and evolved

over time into a social events center popular for weddings, bar mitzvahs and other celebrations.

It was extensively damaged in an electrical fire in January. A spokesperson said the fire had no material affect on the redevelopment plans.

Its redevelopment into a mall has not been without road bumps. Last October, Midwood's preliminary landscaping designs for the retail center were stymied by the Los Angeles Cultural Heritage Commission, which felt the project was not made in the spirit of the original Sportsmen's Lodge. Midwood quickly developed new plans based on the commission's recommendations. These were approved in November 2018.

◆

LIVE NATION PURCHASES SPACELAND PRESENTS, THE ECHO, ECHOPLEX, AND THE REGENT THEATER

ive Nation
Entertainment Inc.
has significantly
expanded its
ownership of Los Angeles
neighborhood music
venues.

The Beverly Hills live entertainment behemoth announced May 17 that they acquired concerts promoter Spaceland Presents. The purchase includes Spaceland venues The Echo and Echoplex in the Echo Park neighborhood, and The Regent Theater in downtown Los Angeles.

Live Nation is the largest U.S. ticketing service and promoter for music concerts.
The shows it promotes



and venues it owns are often synonymous with amphitheaters and arenas, but this marks another acquisition of mid-sized venues.

The Regent Theater, which is the largest of the three venues, is a 600-seat venue.

The announcement comes a month after Live Nation bought Orange County's Observatory and the San Diego North Park Observatory.

UNION SCREENWRITERS FIRED AGENT REPS OVER CODE OF CONDUCT DISPUTE

embers of the Writers Guild of America (WGA) fired thousands of Hollywood talent agents because the agencies did not agree to a code of conduct proposed by the screenwriter's union.

"WGA current members cannot be represented by

agencies unless they have signed the code," read a public statement issued by the WGA Guild's Agency Agreement Negotiating Committee.

The WGA Guild's action came after negotiations over a new agreement broke down between the guild, which represents thousands

of screenwriters, and the Association of Talent Agents, a group that represents talent agencies including industry leaders Creative Artists Agency, Endeavor, and the United Talent Agency.

Karen Stuart, executive director of the Association of Talent Agents, slammed



the union. "The WGA leadership today declared a pathway for compromise doesn't exist," Stuart said in a statement. "Agencies have been committed to reaching an agreement with WGA, but despite our best efforts, today's outcome was driven by the Guild's predetermined course for chaos."

The WGA Guild and talent agents reached an agreement in 1976 that dictates their relationship. But the WGA Guild opted

last year to renegotiate the deal.

There was an initial deadline of April 6, 2019 for new agreed upon terms, which both sides extended for a week.

The sticking points
are packaging fees – in
which agents negotiate
contracts on behalf of
several actors, directors
and writers instead of
one writer - and affiliate
productions, which means

talent agencies making their own entertainment content.

The WGA Guild is seeking to end both practices. The Association of Talent Agents released a counter-proposal Sunday that included new language in revealing potential conflicts of interest to writers, but did not agree to end or significantly reduce packaging fees or affiliate productions.





he Agfa Ansco
Corporation
Building at
6424 Santa
Monica Boulevard (cross
street: Cole Avenue) is
officially a historic-cultural
monument.

The Los Angeles City Council's Planning and Land Use Management Committee approved the landmark designation on May 7, 2019, and the City Council voted 10-0 to add the building to the city's list of historic-cultural monuments.

Los Angeles City
Councilman Mitch
O'Farrell, 13th District,
supported the building's
nomination, as he has for
19 other buildings since
he took office in 2013.

"The Agfa Ansco building is an excellent blend of Art Deco and Streamline Moderne styles that were significant during Hollywood's heyday. This structure played a critical role during the Golden Age of the motion picture industry, housing the photographic film, paper and cameras used to create movie magic," he said.

"When German camera and film company

Agfa Ansco built the structure in 1937, Art Deco architecture was prevalent in Southern California," said Christy McAvoy, who co-founded Hollywood Heritage and is a member of the group's preservation committee. "With this structure, Agfa Ansco wanted to make an 'architectural statement," she said.

"The fact that it was on a major thoroughfare, it was designed to attract attention," McAvoy said.

Fashion designer
Jeremy Scott owns the
building, and Carl Pierose,
of Industry Partners,
which represented
the property's former
owners in the sale to
Scott, said the structure
is constructed of highquality materials.

"I personally am really a fan of this exact kind

of building. It's just definitely a special, special structure," Pierose said.

Beyond the design, the structure housed work that was important for the early film industry.

Agfa Ansco, which occupied the space for more than twenty years until the late 1950s. developed several breakthroughs in film technology that allowed other improvements, such as better lighting and color. After Agfa Ansco's departure, the Birns & Sawyer Cine Equipment Company, which allowed filmmakers to buy or rent filmmaking equipment – including for major films like "Lawrence of Arabia" and "Easy Rider" - moved in.

"People just think about what happens on the movie studio lots themselves, but they don't think about the infrastructure of companies around the studios. They provided a lot of the talent and workforce that went into making them," McAvoy said.

McAvoy said the Agfa Ansco building provides a "physical representation" of what the movie industry was like in that era.

"We look to buildings to tell stories ... If you lose these buildings, all you can refer to is photographs to understand what it might have been like at a period in time. As long as you have the buildings there, people get a tactile and better visual experience than just looking at photographs," she said. •

"Reality orientation has no business in **Dementia care**. If the **senior** with **Dementia** says this white wall is red, yes - it is red. We need to **see every situation** from their **perspective**."



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/EVENTS//

SATURDAY, JUNE 1:

FilAm Creative's College
Networking Night, 6pm at Pilipino
Workers Center in Historic
Filipinotown.

SUNDAY, JUNE 2:

Sunday Jump: Be Free Open Mic, 5:00pm at Pilipino Workers Center in Historic Filipinotown.

SATURDAY, JUNE 8:

- The Historic Filipinotown
 Independence Day Parade,
 8:30am at the Filipino Cultural
 Center Los Angeles in Historic
 Filipinotown.
- FilAm ARTS presents Manila to MacArthur Park feat. Ruby Ibarra and the Balikbayans, Gingee and Rani De Leon, 12:00pm at the Levitt Pavilion in MacArthur Park, DTLA.

SUNDAY, JUNE 9:

- Supportive White Parents feat. Earl Baylon, Joy Regullano and Giselle Tongi, 5:30pm at the Upright Citizens Brigade Theatre, Franklin in Los Angeles.
- Miscellaneous Brown's Karaoke Comedy Spectacular feat. Erik Esteban, 7:00pm at the Brewyard Beer Company in Glendale.

SATURDAY, JUNE 22:

Asian AF Presents: Gaysian AF Debut Show,
 9:00pm at the Upright Citizens Brigade, Sunset in Los Angeles.

THURSDAY, JUNE 27:

■ MontrÈaL.A with Dan Ramos, 9:00pm at Second City in Hollywood

SATURDAY, JUNE 29:

6th Annual Filipino Hollywood Actors Panel & Networking feat. Rodney To, Jason Rogel, Joy Regullano and JB Tadena, 2:30pm at the Secret Rose Theater in the NoHo Arts District.





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