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ART • BUSINESS • ENTERTAINMENT

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|EDWIN'S PERSPECTIVE:



Let's support more Filipino writers this year, shall we?





NEIL GAIMAN'S
RIGHT: LEAVE
PHILIPPINE
MYTHS TO
FILIPINO
STORYTELLERS

AND A GLIMPSE OF A CONTROL OF A

BY KATHERINE F. BERCASIO

inally got a hold of Annie Nepomuceno.

Though it seems a no-brainer to pin her down for an interview because we are both Board of Directors of Fil-Am Chamber of Commerce Hollywood, it really does get hectic. Every time we attempt to sit down and talk, somebody would call her, or someone will chime in. Well, either that, or she is onstage hosting or being the entertainer that she is.

Out of sheer luck, as she was about to board a plane to Vegas for the first Ryan, Ryan show, I got the answers to my interview questions. The rush was exhilarating, and the setting very theatrical, as people continued to move around us. But yes, time stopped; everything else was a blur, and Annie Nepomuceno focused on me for one good hour or so.





BERCASIO: Who is Annie behind the spotlight and during ordinary days?

NEPOMUNCENO: When I am not usually slaving away writing letters and proposals, or teaching music,

you can find me googling anything that comes to mind, or figuring what meals I am going to prepare. I am a fridge-emptier who lives one minute away, by foot (yes that close) from a supermarket. I love to cook, and with my enameled cast

iron pot collection. I spend a ridiculous amount of time reading posts about the pots I collect, and the other half wishing to crochet up my yarn stash. I also have an extensive fashion doll collection which includes a lot of ethnic faces and fashions.



BERCASIO: How does one juggle being the incoming 2019 President of the Filipino American Chamber of Commerce of Greater Los Angeles (FACC-GLA), Board of Director of the Filipino American Chamber of Commerce of Hollywood (FACCHO), a musician and a writer?

NEPOMUNCENO: That's exactly the answer, you juggle. But really, I schedule my days according to task. I constantly try to improve my time management and business sense by attending webinars or reading blogs. When recording and music arranging, I turn my phone over, which is mostly on silent anyway.

BERCASIO: What were the stumbling blocks before you reached this far?

NEPOMUNCENO: Raising cash is always the most difficult. I am thankful that



a lot of support comes in kind, which still satisfies the needs of our music events. However the largest expense is booking a theatre, which could cost five figures, which you often have to pay before selling a single ticket. Marketing-wise, teaching the target market is ironically both easy and hard. Easy because you literally have the access at your fingertips, but

it's a crowded cyberspace, with millions of ads vying for your attention.

BERCASIO: What tips would you recommend to Fil-Ams who want to make it in the business of show business?

NEPOMUNCENO: "Learn to cope" is always my first tip. Anywhere from coping

with making mistakes, vocal challenges, learning difficult songs, lukewarm audience response are things that are often hard to accept and take into consideration when trying to improve oneself. Hone your musical skills, and aim to perform live with other musicians. A karaoke machine is not another musician. Learn to produce something of quality or

II COVER STORY













II COVER STORY





unique expression. Don't be afraid to try something new. Write it first, criticize later. Sharpen your music criticism skills. The ability to discern a good performance from a bad one is something a lot

of performers do not have. Learn about the business of music. It is so easy to get screwed, and more often than not, it's your fault for not dotting your i's or crossing your t's. The "I just want to make music," often leads to just that. Only music, and no money to pay the bills. And lastly, don't suck.

BERCASIO: When others call it their lifeline— what is music to you?

NEPOMUNCENO: Music is my way of life ever since I was 8 years old. I was not a standout, but I had a natural affinity to understand music theory and a passion to showcase talented individuals. Music is a language which I started to learn from the age of eight, started teaching at sixteen, and I have never looked back since. I have been lured



by day jobs, but I made a conscious decision to keep doing what I am good at, and learn all that encompasses music: sight-reading, music preparation (writing scores), composition, arranging and orchestration, recording, publishing, licensing, concert production, repertoire development, artist branding, music marketing, the list goes on.

BERCASIO: Any future plans or projects?

NEPOMUNCENO: Aside from doing a big musical event that involves Filipino-Americans performing Filipino music, I would like to concentrate more on producing recordings and music publications in progressive levels. Often overlooked is the effect of music in a child's development. Cultural orientation can be disseminated in a child's early years with the availability of teaching tools. Being American-born, I

looked back as to why I knew Filipino and international music. Being raised Filipino was not just the only factor, but having learned Cebuano, Bicolano, Ilocano among Japanese, Korean, Italian, Spanish melodies in my early piano lessons and children's choir ingrained multi-cultural concepts in me as I grew up.

BERCASIO: If you can dictate how others perceive you- what would u like to be known for? What is Annie Nepomuceno as a brand?

NEPOMUNCENO: I strive to have high standards, as it provides the premise on how others will treat or perceive you. I do feel that I should represent the Filipino in the best light, if we want others to see us that way. I also seek people who are smart and self-sufficient, and have the confidence to make decisions that will be for the greater good or for the benefit of all. I believe it is more empowering to show

that you trust a person, than to try to manage something with an iron fist. The best thing you can do is to be a good example to others. •



BOARD OF DIRECTOR TIFFANY PORTER

iffany Porter was born in Quezon City, Manila, **Philippines** to an Electronic Engineer and former Family **Business Assistant** Manager. She spent a flourishing childhood in Abu Dhabi, United Arab Emirates, where she was first introduced to cinema and theatre through "Singin' In The Rain" (1952) by her father. Her early dance background involved ballet and cultural



folk dances as part of the Philippine private school curriculum in the 1990s Middle-East. In 2003, her family immigrated to the United States.

From elementary to high school, she was involved in local theatre productions, show-choir performances, and choral showcases in San Diego, California. Shortly after graduating from Mira Mesa High School in 2012, she pursued an Associate of Arts Degree at



II FACCHO'S MOVERS AND SHAKERS II TIFFANY PORTER



San Diego Miramar College. Simultaneously, she was accepted into the John Robert Powers Academy where she developed her early industry networks and got involved with the 48 Hour Film Project and the San Diego Film Festival.

In 2015, she transferred to California State University, Northridge for the Cinema & Television Arts Department. At this



time, she joined the oncampus Filipino-American Student Association (FASA) and got involved with their 31st Pilipino Cultural Night in 2016. Just within her final undergrad year, Tiffany joined the FilAm Creative Talent Network in Los Angeles. She found an industry mentor in Andria Schultz with Network Smart and worked at the on-campus CTVA Script Library. In 2018, she interned as a Talent Manager's assistant for LA Management and worked with the Asian World Film Festival's Digital Marketing Team. Aside from writing and producing a few New Media projects, Tiffany has been featured on The Voncast Show, a podcast show created



// FACCHO'S MOVERS AND SHAKERS // TIFFANY PORTER



MOVIES a TV TO Watch



DAVE BAUTISTA returns to the squared circle at WrestleMania 35 live at MetLife Stadium in New Jersey on the WWE Network on Sunday, April 7 at 4pm PST / 7pm EST.



The Series Premiere of NO GOOD **NICK** starring SIENA **AGUDONG** will be on Monday, April 15 on Netflix.



MASTER

Z: IP MAN **LEGACY** starring **DAVE** BAUTISTA opens in movie theaters nationwide on Friday. April 12.



AVENGERS ENDGAME

starring DAVE **BAUTISTA** opens in movie theaters nationwide on Friday, April 26.



TUESDAY APRIL 30

Season 6 of **THE 100** starring BOB **MORLEY** returns on the CW on Tuesday, April 30 at 9pm.

CONGRATULATIONS

To producer MARC ANTHONY NICOLAS and CBS' THE TALK for receiving eight Daytime Emmy Award Nominations including 'Outstanding Talk Show Entertainment' and 'Outstanding Entertainment Talk Show Host.



Photo by Ren Arrieta / ReAL Images 2018

To **ERIC BAUZA** on his Daytime Emmy Award Nomination for 'Outstanding Performer in a Preschool Animated Program' of his voiceover work for the characters Fozzie Bear, Bunsen Honeydew and Mr. Statler on Disney Junior's MUPPET BABIES.



CONGRATULATIONS



To **JESSICA CALOZA**for becoming the City of Los Angeles' first Filipina American Commissioner of Public Works.

The Grandstand

To **MIKHAIL RED** as his new feature film, **THE GRANDSTAND** won the Focus Asia Award at the Hong Kong Asia Film Financing Forum, one of Asia's most prominent co-production platforms.



HOLLYWOOD BOOKINGS



Dickinson' in DICKINSON, her first episodic drama series for the small screen for Apple TV+.

VANESSA HUDGENS

will executive produce and star in THE **KNIGHT BEFORE CHRISTMAS** for Netflix.



HOLLYWOOD BOOKINGS

NICO SANTOS joined HAPPY TALK, a new play by Oscar-nominated actor and playwright Jesse Eisenberg. The play will feature costume design by CLINT RAMOS. The Off-Broadway production from The New Group will begin performances April 30 ahead of a May 16 opening at the Pershing Square Signature Center.







SHOWRUNNERS OF AMERICAN HORROR STORY, HOW TO GET AWAY WITH MURDER AND BLACKISH JOIN NETFLIX

n the heels of joining The Walt Disney Co., 20th Century Fox Television has lost another prolific writer-producer to Netflix Inc.

Brad Falchuk, who

co-created such shows as "Glee" and "American Horror Story" with Ryan Murphy, has signed a deal for what the trade press is reporting is four years and worth eight figures.

At Netflix (NASDAQ:

NFLX), Falchuk will create and develop new projects for his Brad Falchuk Teley-Vision banner, aiming to grow the label into a full-fledged production company with its own executives.

ENTERTAINMENT PARTNERS ep.com ACQUIRED

The deal will go into effect on June 1st when his contract with Fox expires. Falchuk was at the Century City studio for more than a decade.

The move reunites
Falchuk with Murphy, who
moved to Netflix a year
ago in a deal said to be
worth \$300 million.

The pair will continue to serve as executive producers on their current series for Fox including "9-1-1," which airs on the Fox TV network, and FX's "American Horror Story," "American Crime Story" and "Pose." They're also both working on "The Politician" for Netflix.

The streaming giant has also nabbed Shonda Rhimes ("How to Get Away with Murder") and Kenya Barris ("black-ish") from Disney (NYSE: DIS)-owned ABC.

Partners has reached an agreement to be acquired by a private equity firm.

The Burbank company provides workforce management and digital back-office services to the entertainment industry, namely through its SmartStudio software suite.

The purchase is to be made by TPG Capital, the Fort Worth, Texas-based private equity platform of global alternative asset firm TPG Growth.

"Entertainment Partners is the market leader in this sector and we are excited to partner with management on their client-first vision for the

company," said TPG
partner David Trujillo
in a statement. "Having
invested in the continued
proliferation of content
across various forms
of media, we believe in
Entertainment Partners'
strong potential for
innovation and accelerated
growth."

Entertainment Partners' management team, led by President and Chief Executive Mark Goldstein, will continue in their roles.

American Discovery
Capital, based in Santa
Monica, acted as exclusive
financial advisor to
Entertainment Partners in
this transaction. Terms of
the transaction, which is
expected to close in the
second quarter, were not
disclosed.

/EVENTS//

SUNDAY, APRIL 14, 2019:

- Storytelling Through Movement: Igniting The Passion Within with Ally Vega at 4pm at the Filipino American Service Grip, Inc. in Los Angeles.
- Miscellaneous Brown's Karaoke Comedy Spectacular with Erick Esteban and John Ho at 7pm at Brewyard Beer Co. with Achara Food Truck in Glendale.

TUESDAY. APRIL 16. 2019:

■ Vince Royale at 8pm at the Brea Improv Comedy Club in Brea.

THURSDAY, APRIL 18, 2019:

Contact High: A Visual History of Hip Hop at 6pm at the USC Annenberg School for Communication and Journalism in Los Angeles.

SUNDAY, APRIL 21, 2019:

- Sunday Jump: Improvised Poetry as Therapy Workshop at 5pm at the Pilipino Workers Center in Historic Filipinotown.
- Gary Valenciano: Live In Los Angeles at 7pm at the Saban Theatre in Beverly Hills.

THURSDAY, APRIL 25, 2019:

TNT Boys' Listen: The World Tour at the Theatre, 6:00pm at the Ace Hotel in Downtown Los Angeles.

FRIDAY, APRIL 26, 2019:

Filipino Cultural Center Los Angeles (FACLA) 74th Anniversary Celebration at 6pm in Historic Filipinotown.

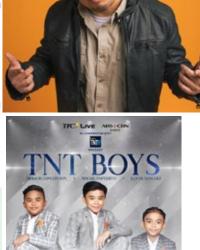
SATURDAY. APRIL 27. 2019:

- San Fernando Valley | 1000 Lights Water Lantern Festival at 5:30pm at Hansen Dam Recreation Park in Sylmar.
- FilAm Creative Networking Potluck at 6pm at the Pilipino Workers Center in Historic Filipinotown.









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