

# Abe

PREMIER ISSUE

ART • BUSINESS • ENTERTAINMENT



Bridging the gap of Filipino art and business through film



**FILIPINOS  
RECOGNIZED  
IN NBC ASIAN  
AMERICA: A TO Z**

**Filipinos and The Philippines  
Well Represented in Highest Grossing Movie  
“Avengers: Infinity War”**

**truTV Greenlights  
New Project  
With Filipino American  
Comedian Jo Koy**

**ALWAYS BE MY MAYBE**  
Written by Michael Golamco  
and Costarring  
Charlyne Yi for Netflix



A message from the President and founder, Craig Obligation Wilson

The Filipino American Chamber of Commerce of Hollywood (FACCHO) is dedicating our newsletter, A.B.E., to our dear friend Abe Pagtama. Abe's acting career spans 40 years in both the US and the Philippines. His undying support of the Filipino filmmaker is a thing of legend. From his participation in first wave of FilAm Films in the early 2000s to his participation in 2017's class of short films the "Original 13" ("O13"), to his creation of the LA Philippine International Film Festival, we salute him. His class act and dedication to raising Filipino Film to new heights is a direct example of how FACCHO will conduct itself as we grow.



Abe, this newsletter is dedicated to your art, your business acumen and the thousands of hearts you have entertained.

We can only hope to earn as much respect as you have in our community.

Thank you dear friend.  
Salamat, Po.

Craig Wilson

Articles published in this paper do not necessarily reflect the opinions of the chamber.

PREMIER ISSUE  
Abe

ART • BUSINESS • ENTERTAINMENT

A PUBLICATION OF FILAM  
CHAMBER OF COMMERCE -  
HOLLYWOOD

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FACCHO PRESIDENT

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EDWIN'S PERSPECTIVE:



Filipinos and The Philippines  
Well Represented in Highest Crossing Movie  
"AVENGERS: INFINITY WAR"

Placeholder texts Filipinos and the Philippines were well represented in Marvel Studios' new feature film, "Avengers: Infinity War" which opened worldwide last week, and in the U.S. Friday, April 27.

Three Filipino American actors, Jacob Batalon (Ned Leeds of "Spider-Man: Homecoming"), Ethan Dizon (Tiny McKeever of "Spider-Man: Homecoming") and Dave Bautista (Drax The Destroyer of "Guardians of

the Galaxy") have officially appeared in the highest-grossing opening weekend film in the history of cinema! Near the end of the movie, Thanos (played by James Brolin) teleports to a random planet that turned out to have been inspired by the Philippines. A spokesperson from Disney have reported that the filmmakers, Anthony Russo and Joe Russo at Marvel Studios selected the Ifugao Province — specifically the Banaue Rice Terraces in the Cordillera Region of the Philippines where Thanos settles at.

Edwin Santos



OPENING WEEKENDS									
Note: Sort by Rank or any other column to view all wide releases.									
Rank	Title (click to view)	Studio	Opening*	% of Total	Theaters	Avg.	Total Gross*	Date**	
1	Avengers: Infinity War	BV	\$257,698,183	38.0%	4,474	\$57,599	\$677,273,078	4/27/2018	
2	Star Wars: The Force Awakens	BV	\$247,966,675	26.5%	4,134	\$59,982	\$936,662,225	12/18/2015	
3	Star Wars: The Last Jedi	BV	\$220,009,584	35.5%	4,232	\$51,987	\$620,181,382	12/15/2017	
4	Jurassic World	Uni.	\$208,806,270	32.0%	4,274	\$48,855	\$652,270,625	6/12/2015	
5	Marvel's The Avengers	BV	\$207,438,708	33.3%	4,349	\$47,698	\$623,357,910	5/4/2012	
6	Black Panther	BV	\$202,003,951	28.9%	4,020	\$50,250	\$699,953,434	2/16/2018	
7	Avengers: Age of Ultron	BV	\$191,271,109	41.7%	4,276	\$44,731	\$459,005,868	5/1/2015	
8	Incredibles 2	BV	\$182,687,905	32.2%	4,410	\$41,426	\$567,751,648	6/15/2018	
9	Captain America: Civil War	BV	\$179,139,142	43.9%	4,226	\$42,390	\$408,084,349	5/6/2016	
10	Beauty and the Beast (2017)	BV	\$174,750,616	34.7%	4,210	\$41,508	\$504,014,165	3/17/2017	

# Craig Obligacion Wilson

## President and Founder

**C**raig is the oldest son of a retired Navy veteran and a Filipino mother. His mother's family comes from a liCraig is the oldest son of a retired Navy veteran and a Filipino mother. His mother's family comes from a lineage of Filipino legends including the great entertainer, Oscar Obligacion.

Craig Obligacion Wilson is a Producer, Director and Program Manager who works with the Filipino Film Community to help elevate the Filipino creative voice.

Craig has produced short films, music videos, film interview shows, feature film, TV shows, film festivals and events. From 2003 to 2015, Craig ran Mental Eclectic, a film theater and events collective. His accomplishments consisted of over 20 short films, 10 original stageplays, a feature film and 30 events including 2 years at San Diego Indie Fest Film Festival and a multi-city screening series. From decades of experience, he has developed diverse leadership and management skill sets.

As a Producer of an interview show (with film critic Perry Chen), Craig attended world film premieres and interviewed recognizable names, such as: Owen Wilson, George

Lopez, America Ferrera, Morgan Spurlock, OK GO and many others. Having produced a slew of short films and theater productions led him to his first feature film starring Sean McNabb (Quiet Riot), and Raul Phoenix (Tommy Wiseau's Neighbors).

Having directed a feature, short films, and stage plays Craig is an experienced director. In 2009, a music video Craig produced and directed premiered on the music channel Vevo. In 2017, his TV production Slam School, an educational docudrama set in the world of professional wrestling got greenlit by KVCR, a PBS affiliate. Same year, his short film Lolo Pepe had official selections of the Los Angeles Asian Pacific Film Festival, Los Angeles Philippine International Film Festival, Cinema Sala, and Philippine Arts & Cinema Film Festival. Having received critical acclaim, Lolo Pepe is being developed into a TV show.

As the Program Manager of San Diego IndieFest Film Festival, Craig helped to secure Richard Hatch (Battlestar Galactica), Vicente Rodriguez (George Lopez Show), Shiloh Strong (Boy Meets World) and Peter Vesterbacka (creator of

Angry Birds) to Emcee and give keynote speeches. Since 2016, he has been a leading voice in the Filipino Film Movement. Working with FilAm Creative as the Director of Film and TV, he used his film festival background to create a festival program for Filipino Americans with LA Asian Pacific Film Festival as well as LA Philippine International Film Festival.

Having sold out theaters and ignited excitement for the Filipino Film Movement, Craig Obligacion Wilson is recognized as the leader in the Filipino Film Industry. In 2018, Craig has founded, and is serving as the President of the Filipino American Chamber of Commerce of Hollywood, which focuses on elevating Filipino Americans in the entertainment industry.

Craig believes that the time is now for diversity in Hollywood to rise to the top. With the influence of diverse films and entertainers, such as Black Panther and Bruno Mars, Craig is determined to build the momentum for millions of Filipino creatives around the world.

Craig is a graduate of the prestigious Los Angeles Film School.■

**Having sold out theaters and ignited excitement for the Filipino Film Movement, Craig Obligacion Wilson is recognized as the leader in the Filipino Film Industry.**

Photo by Miles Maker



# Filipinos recognized in NBC ASIAN AMERICA: A TO Z

**NBC ASIAN AMERICA PRESENTS: A TO Z** AIMS TO CELEBRATE THE EMERGING VOICES AND BREAKOUT STARS OF THE ASIAN AMERICAN AND PACIFIC ISLANDER COMMUNITIES THROUGHOUT ASIAN PACIFIC AMERICAN HERITAGE MONTH. THESE INDIVIDUALS AREN'T JUST READING THE DICTIONARY OF WHAT IT MEANS TO BE ASIAN AMERICAN AND PACIFIC ISLANDER IN AMERICA; THEY'RE WRITING NEW DEFINITIONS EVERY DAY.

#Redefine  
**A to Z:**

**RUBY IBARRA**  
a scientist by day, rapper and poet by night  
Ruby Ibarra's debut full-length album, "Circa 1991," was released in October 2017.

## HOW DO YOU INTRODUCE YOURSELF?

I introduce myself as first and foremost as a sister and daughter. After those roles, I am an emcee and spoken word artist.

## WHAT INSPIRES YOU?

Life. My family. Much of my music and poetry is rooted in my own personal experiences, as well as my parents' stories as first generation immigrants. I like to write about stories and experiences that often go untold or are silenced.

## WHAT CHALLENGES YOU?

Currently, my main challenge is balancing my personal life with my work as an aspiring artist. Since I also have a full-time job outside of music, at times, it's a bit of a balancing act and a challenge to handle both careers,

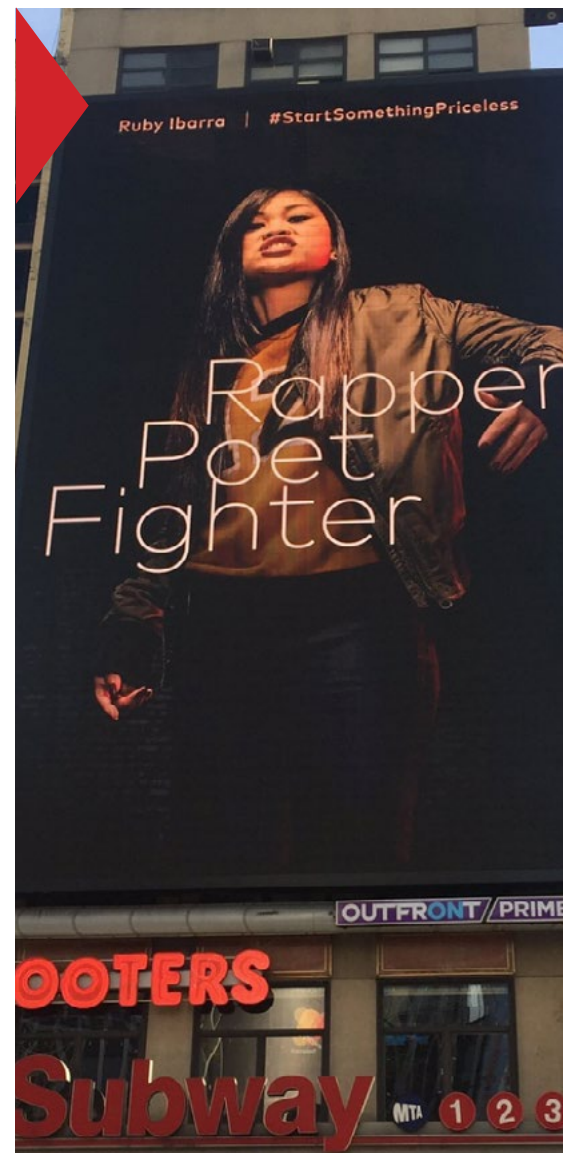
especially when it comes to time. I am slowly learning how to best prioritize my time and how I can remove unnecessary activities so that I am most productive.

## TELL US ABOUT THE BIGGEST RISK YOU EVER TOOK.

One of the biggest risks I ever took was a few years ago: I quit my daytime job to pursue music full time. Although it was nerve wracking and scary at first, I found it very rewarding as I was able to get more things done in my music career. I am hoping that I can have the drive to do that again very soon.

## WHAT ARE YOU READING/ WATCHING/LISTENING TO THESE DAYS?

I am currently reading "The Handmaid's Tale" by Margaret Atwood and listening to music by Kendrick Lamar, J. Cole, and Amine.



# DERIC MCCABE

AGE: 9 HOMETOWN: Los Angeles, CA  
TWITTER: @dericmccabe /  
INSTAGRAM: @dericmccabe

## HOW DO YOU INTRODUCE YOURSELF?

"Hi! My name is Deric McCabe."

## WHAT INSPIRES YOU?

I want to work hard in everything I do in order to be successful and one day be able to help the homeless, especially the children.

## WHAT CHALLENGES YOU?

I want to be a better person today than I was yesterday. When it comes to acting, I want to keep working on my craft and trying new styles and different genres.

## TELL US ABOUT THE BIGGEST RISK YOU EVER TOOK.

Getting into acting. I knew there

would be a lot of competition and other great actors who were as dedicated as me. But, I stayed confident and believed in myself and kept going. I also worked hard studying my scripts and prepared for auditions with coaches and my parents.

## WHAT ARE YOU READING/ WATCHING/LISTENING TO THESE DAYS?

I'm listening to a lot of Cardi B. I'm into the "Fablehaven" book series by Brandon Mull, and watching shows on Disney like "Andi Mac" and "Alexa & Katie."

## IF YOU WEREN'T DOING WHAT YOU'RE DOING NOW, WHAT CAREER



## WOULD YOU WANT TO PURSUE?

I'd want to be a scientist if I weren't pursuing acting. I want to work on and mix chemicals to find cures for diseases and cancer.

Or, I would want to be a professional jump roper.

## WHAT'S YOUR MOTTO?

Be yourself, everyone else is taken.

## I CELEBRATE ASIAN PACIFIC AMERICAN HERITAGE MONTH BECAUSE...

I feel like it's my job to represent the Asian community. Being part Filipino, I want to make a positive difference, not only in the entertainment industry, but in the world.





**#Redefine A to Z:** **AZN POP!** (Anna Suzuki, Iliana Inocencio, Maya Deshmukh, Angel Yau, Ann Marie Yoo)  
**AGES:** As actors, it isn't customary to reveal our age! But we think we all look about 22-30.

**HOMETOWNS:** Shizuoka, Japan; Alexandria, VA; Voorhees, NJ; New York, NY; Queens, NY  
**FACEBOOK:** AzN PoP / **TWITTER:** @aznpopcomedy / **INSTAGRAM:** @aznpopcomedy

#### HOW DO YOU INTRODUCE YOURSELF?

**Anna:** Hey, I'm a comedian, actor, and writer. I'm Japanese and Jewish, a Jap Jap.

**Iliana:** Hi, I'm Iliana not Ilana. I'm an actor, comedian, singer. Do you want to see a picture of my dog?

**Maya:** I am an actor, comedian, part-time dentist, and full-time degenerate.

**Ann Marie:** Hi! I'm Ann Marie. I'm and engineer-turned-actor who loves to eat too much bad food and then cram in working out to combat it.

**Angel:** I wave, and if they don't see me... I give up and talk to myself.

**AzN PoP:** We are the first Asian-American K-Pop parody band.

#### WHAT INSPIRES YOU?

**Anna:** Authenticity. Anyone or anything that is true to themselves inspires me to be the same.

**Iliana:** My family. My dad came to America from Altavas, Aklan, in the Philippines with nothing and has worked so hard to provide

a comfortable life for my family. He is a self-made man and patience and resilience personified. My mom because when I finally decided I would pursue theater and couldn't drive yet, she would drive me 2-3 hours to audition after audition and come to all my shows — one time in a hailstorm. My brother because he truly has the best traits from both my mom and dad. He is both my biggest cheerleader and biggest challenger, always pushing me to be better. Whenever I think about quitting, I think about my family and how much they want me to succeed and I cry happy tears, then smile, then get back to hustling.

**Maya:** Hearing stories about people overcoming odds, and triumphing! I think everything that is going on with immigration, and how our country is dehumanizing undocumented (and many people of color) really inspires me to be a voice and tell their story. Also food. And the real housewives.

**Ann Marie:** Individual life stories. We all have such varied backgrounds and are



born into varying privileges, but what our choices are and what we make of ourselves are all unique and special and I love learning about as many stories as I can encounter.

**Angel:** Looking at childhood photos of myself and others. When I see them, I think, "You dorky kid, you didn't know you could change the world, now look at you!" And connecting with other people. I'm a pretty shy person but when I click with someone and I hear their stories and they want to hear mine, I feel like we can change the world for the better.

#### WHAT CHALLENGES YOU?

**Anna:** I constantly challenge myself to "do me" and live my best life.

**Iliana:** Myself and knowing that I can be the best version of myself RIGHT NOW. I'm always trying to be better than I was yesterday in everything I do.

**Maya:** Self motivating, and believing in myself.

**Ann Marie:** I'm pretty ambitious, so I'm regularly looking for acting roles or performance opportunities (playing the violin and skating in ice skating shows) that push what I'm comfortable doing. To be honest, it's sometimes an internal struggle, but I know that I always come out of it better and more learned in some way.

**Angel:** Having confidence. Being a perfectionist. I never think what I create is good enough. It stops me from starting projects or if I do have a completed project, it stops me from sharing it with others.

#### TELL US ABOUT THE BIGGEST RISK YOU EVER TOOK.

**Anna:** I moved to the U.S. with my Japanese mom and American dad from Japan when I was 12, and because I didn't speak English, I had a very hard time making friends and just being myself until I was about 14. I worked hard and became fluent in English, and since then, have felt invincible in anything I do.

**Iliana:** I recently wrote and produced a short film about my struggle with depression. I feel like that journey — working through depression, then telling my story creatively — was a progression of risks: first opening up about my depression to my family and friends, then feeling comfortable enough to script my experience, then producing it, and now submitting it to screenings and festivals for it to be seen. It's scary to show people a side of me that's not my usual sunny demeanor. But that's a real part of me that I've learned to love and has made me stronger. If I can live with depression and be relatively successful, then I can do anything.



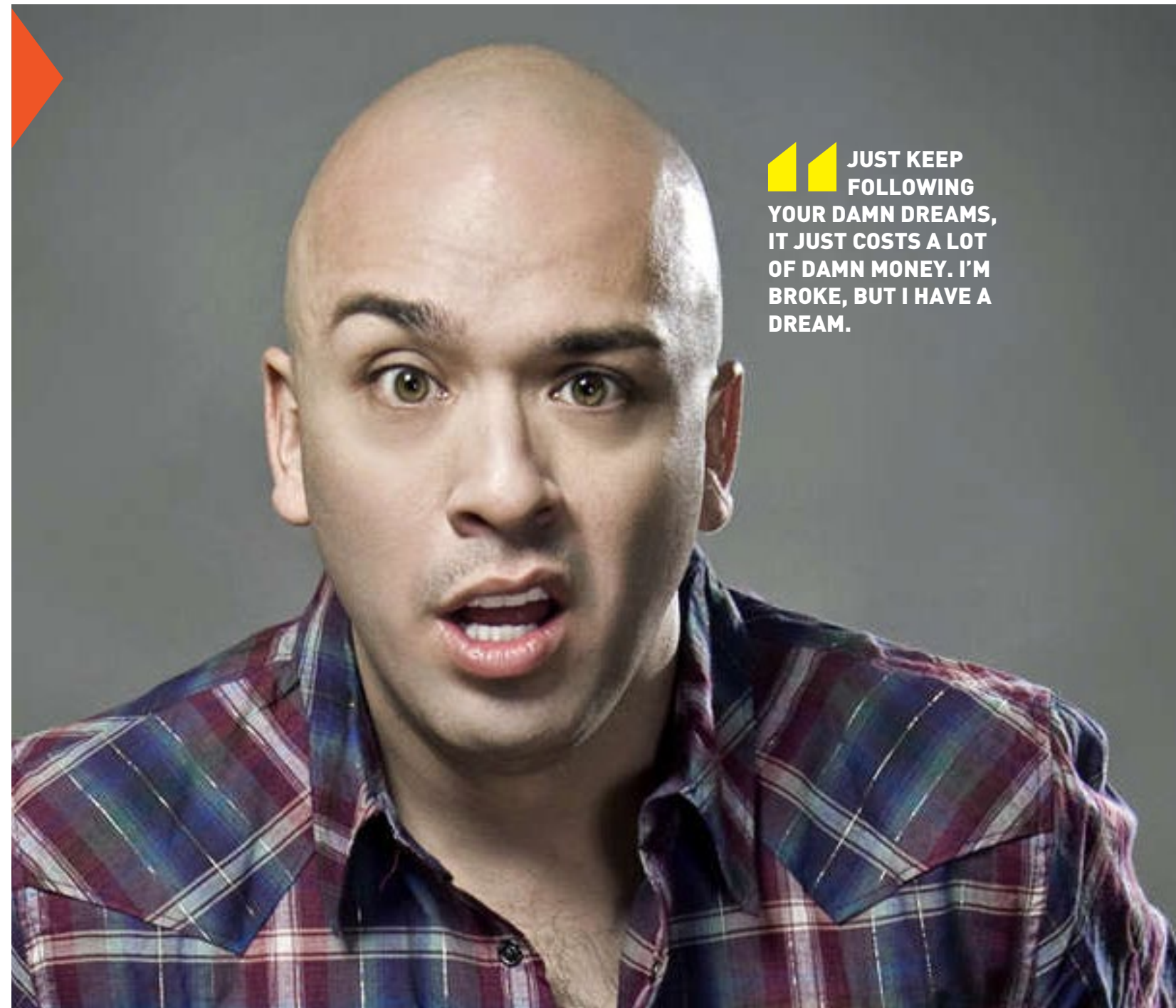


# truTV GREENLIGHTS NEW PROJECT WITH FILIPINO AMERICAN COMEDIAN **JO KOY**

**t**ruTV unveiled its 2018-19 programming slate ahead of next week's 2018 Turner Upfront event at Madison Square Garden. And, one of them is from Filipino American standup comedian, Jo Koy.

Koy will deal with his dysfunctional family in a new half-hour animated scripted series "This Functional Family."

**I GET THE WORST COMPLIMENTS ALL THE TIME. 'OH YOU'RE ASIAN? I LOVE ORANGE CHICKEN.'**



**JUST KEEP FOLLOWING YOUR DAMN DREAMS, IT JUST COSTS A LOT OF DAMN MONEY. I'M BROKE, BUT I HAVE A DREAM.**

He's just a guy who wants to be a good son, a better dad, a decent brother, and a solid ex-husband. Oh, and maybe get his career and dating life on track if his family would just leave him the

hell alone. Drawing upon real-life experiences and characters featured in Koy's popular stand-up tour, his series asks: what if the most real family on television was also a pretty weird cartoon?

Created by Koy and Kirk Rudell, "This Functional Family" will be produced by Stun with Koy, Rudell, Jeremy Colfer, Mark Feldstein, and Brad Roth serving as executive producers. ■



# FILIPINO AMERICAN **NICO SANTOS** (“SUPERSTORE”) AND PINAY PERSONALITY **KRIS AQUINO** STAR IN “**CRAZY RICH ASIANS,**” **WEDNESDAY, AUGUST 15**



Awkwafina, Nico Santos and Constance Wu in ‘Crazy Rich Asians’



**F**ilipino American actor Nico Santos (of NBC’s “Superstore”) and Pinay personality Kris Aquino have prominent roles in the all Asian American feature length motion picture “Crazy Rich Asians” arriving in U.S. theaters on Wednesday, August 15, 2018 and in the Philippines the week after on Wednesday, August 22, 2018.

Santos plays one of the major characters ‘Oliver T’sien’ from the book while Aquino is credited in a smaller role as ‘Princess Intan.’

“Crazy Rich Asians” follows native New Yorker Rachel Chu (Constance Wu) as she accompanies her longtime boyfriend, Nick Young (Henry Golding), to his best friend’s wedding in Singapore. Excited about visiting Asia for the first time but nervous about meeting Nick’s family, Rachel is unprepared to learn that Nick has neglected to mention a few key details about his life. It turns out that he is not only the scion of one of the country’s wealthiest families but also one of its most sought-after bachelors. Being on Nick’s arm puts a target on Rachel’s back, with jealous socialites and, worse, Nick’s own disapproving mother (Michelle Yeoh) taking aim. And it soon becomes clear that while money can’t buy love, it can definitely complicate things

Directed by Jon M. Chu (“Now You See Me 2”) and based on the acclaimed worldwide bestseller by Kevin Kwan, the film features an international cast of stars, led by Constance Wu (ABC’s “Fresh Off the Boat”); Henry Golding, making his feature film debut; Gemma Chan (Syfy’s “Humans”); Lisa Lu (“2012”); and Awkwafina (upcoming “Ocean’s 8,” “Neighbors 2”); with Ken Jeong (ABC’s “Dr. Ken,” NBC’s “Community,” the “Hangover” films”) and Michelle Yeoh (CBS’ “Star Trek: Discovery,” “Crouching Tiger, Hidden Dragon”).

The large starring ensemble also includes Sonoya Mizuno (“La La Land”), Chris Pang (Netflix’s “Marco Polo”), Jimmy O. Yang (HBO’s “Silicon Valley”), comedian Ronny Chieng (Comedy Central’s “The Daily Show”), Remi Hii (Netflix’s “Marco Polo”) and Jing Lusi (“Stan Lee’s Lucky Man”).

Color Force’s Nina Jacobson (“The Hunger Games” films) and Brad Simpson (“World War Z”), and Ivanhoe’s John Penotti (“Hell or High Water”) produced the film, with Tim Coddington, Robert Friedland, Sidney Kimmel and Kevin Kwan serving as executive producers. The screenplay is by Peter Chiarelli and Adele Lim, based on the novel by Kwan. ■



# ALWAYS BE MY MAYBE

WRITTEN BY MICHAEL GOLAMCO  
AND COSTARRING CHARLYNE YI  
FOR NETFLIX

**F**ilipino American Michael Golanco's romantic comedy script, ALWAYS BE MY MAYBE is currently filming in Vancouver and San Francisco for Netflix. It is being directed by Nahnatchka Khan (making her feature film directorial debut) and it stars Randall Park and Ali Wong. The rom-com is about childhood sweethearts

who don't speak for fifteen years after a falling out, but reconnect as adults.

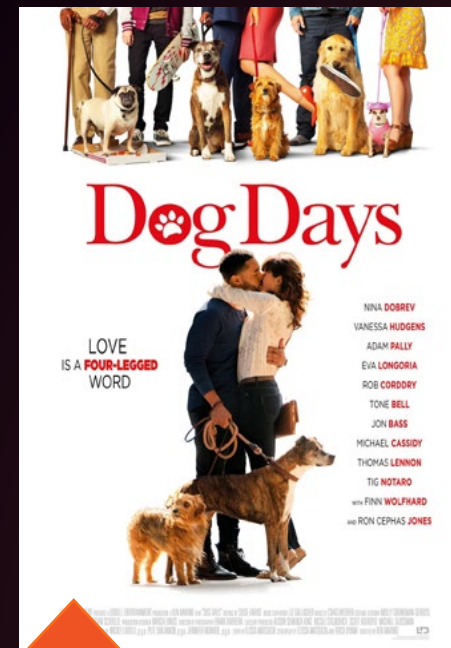
Fellow FilAm Charlyne Yi, Daniel Dae Kim, James Saito, Michelle Buteau, Vivian Bang, Karan Soni, Lyrics Born, Susan Park and Keanu Reeves co-star!

Golanco's credits include the upcoming Syfy episodic series adapted from the 1987 George RR Martin novella of the same

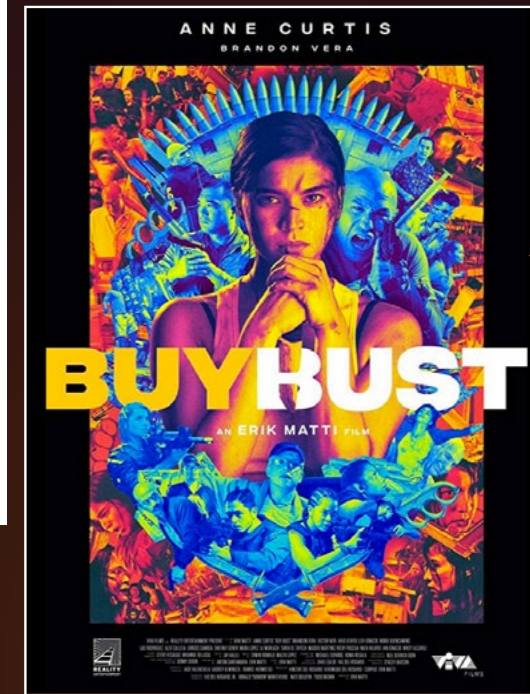
name, "Nightflyers."

His previous writing credits were the feature film "Please Stand By" starring Dakota Fanning, Toni Collette, Alice Eve and Patton Oswalt; distributed by Magnolia Pictures, and as Executive Story Editor and Writer for the NBC supernatural drama television series, "Grimm" from 2011 – 2017. ■

## AUGUST MOVIES TO WATCH!



Wednesday, August 8, 2018:  
**DOG DAYS** starring Vanessa Hudgens opening wide



Friday, August 10, 2018:  
**BUYBUST** directed by Eric Matti and starring Anne Curtis and Brandon Vera (with stunts & fight choreography by Sonny Sison) opening at select theaters

Wednesday, August 15, 2018:  
**CRAZY RICH ASIANS** starring Nico Santos (of NBC's "Superstore") and co-starring Kris Aquino opening wide.



Friday, August 17, 2018:  
**MILE 22** co-starring Ariel Felix opening wide.



FILAM CHAMBER OF COMMERCE HOLLYWOOD



- must include a Filipino (or someone of Filipino descent) producer, director, writer, Star and the logo of a Filipino owned business
- if it's a short or trailer, it must have a pitch deck included
- all films that enter get into the 1st Annual Kumu International Filipino Film Festival

## Why was the FACCHO: Filipino American Film Challenge created?



## THE ANSWER IS 3 FOLD REALLY:

In the tradition of the Filipino American Film Challenges of 2017, FACCHO has decided to inspire both the business and film community to work and get to know each other.

We also dared to ask, what if "Hollywood" was suddenly flooded with Filipino Film/TV pitch decks? What would happen? Who would get the opportunity to lead the Filipino Film Movement? Who would take interest in your business?

We teamed up with the Kumu App ( <http://www.kumu.ph/> ) as a venue for our online showings in an effort to get international recognition to both our businesses and filmmakers to a global Filipino demographic.

The real question is...what will spawn from this incredible opportunity? Who will see your business? Who will see your film? Dare to dream as FACCHO begins to #BridgeTheGap between the possibilities and your new reality.

### STEPS:

- 1 Sign up to show interest here: <http://bit.ly/FACCHOFilmChallengeSignUp>
- 2 Team up with a Filipino filmmaker and/or Filipino business owner
- 3 Create Pitch Deck and Electronic Press Kit
- 4 Submit Pitch Deck and Electronic Press Kit to [FACCHollywood@gmail.com](mailto:FACCHollywood@gmail.com)
- 5 Submit \$15 submission fee to PayPal via [FACCHollywood@gmail.com](mailto:FACCHollywood@gmail.com) to become an official contestant
- 6 Create Film/Pilot
- 7 Submit film to [FACCHollywood@gmail.com](mailto:FACCHollywood@gmail.com) as a Private link or PW protected link

### RULES:

- All films must be Written by, Directed by, Produced by and Starring a Filipino or someone of Filipino descent
- All films must include the logo of a Filipino Owned business in the film
- All films must have written permission to use the Filipino owned businesses logo
- All films must be submitted with an Electronic Press Kit that includes:
  - Bio of the Filipino Actor or Actor of Filipino descent
  - Bio of the Filipino Producer or Producer of Filipino descent
  - Bio of the Filipino Director or Director of Filipino descent
  - Bio of the Filipino Writer or Writer of Filipino descent
  - Information of the Filipino Owned Business featured in the film (who they are, where they are located, short bio on owner)
  - \$15 entry fee via [FACCHollywood@gmail.com](mailto:FACCHollywood@gmail.com) PayPal

■ **For Short films or Pilots:** Pitch deck representing the larger story (Feature film, TV show, Webseries) of your short.

#### Pitch deck must include

- Heading
- Logline
- One Paragraph Overview
- Pilot or Feature Film Synopsis, Character Breakdowns
- For TV/Webseries (only): Season one arc, paragraph on 3 episodes
- For FEATURE FILM (only): Synopsis of possible sequel

Check out this link for detailed Pitch Deck reference  
<http://eyesondeck.typepad.com/scriptfaze/2009/03/how-to-create-a-tv-pitch-package.html>

- Films to be submitted to [FACCHollywood@gmail.com](mailto:FACCHollywood@gmail.com) as a private or PW protected link
- All films due March 1, 11:59pm Pacific Standard Time
- All Films will play at the Kumu International Filipino Film Festival in LA on June 8-9, 2019 as part of a 100 Years of Filipino Cinema celebration
- Best films as selected by the FACCHO Board of Directors will also play once on the Kumu Ap sometime between June 10-15
- Best films will be subject to other possible opportunities
- It is your responsibility to find your creative and/or business team. FACCHO may aid you upon request.

*Note: FilAm Chamber of Commerce of Hollywood DOES NOT own any material submitted to the organization.*



# THE FILAM CHAMBER OF COMMERCE HOLLYWOOD'S INAUGURAL EVENT & MEMBERSHIP DRIVE

PHOTOS BY REN ARRIETA OF REAL IMAGES.

The Filipino American Chamber of Commerce of Hollywood (FACCHO) was created to unite Filipino Entertainers with industry professionals such as Business Executives, Business Owners and Business Entrepreneurs worldwide.

It was also created to help organize the business end of FilAm entertainment by providing many opportunities to network with people who can really help your project as well as creating direct opportunities to access money through product placement, sponsorships and the people who may be interested in investments.

The Inaugural dinner event and membership drive held at the Barkada Restaurant & Lounge in Hollywood was the lit flame where communities are strengthened as organizations are encouraged to support diversity – especially Filipino Americans.

Filipino Americans are the second largest group of immigrants in the United States. FilAms are ranked as the second highest paid immigrants in the United States and the largest workforce – employees in the City of, and County of Los Angeles.

Los Angeles has the biggest and largest concentrations of Filipino American Community immigrants in the entire United States of

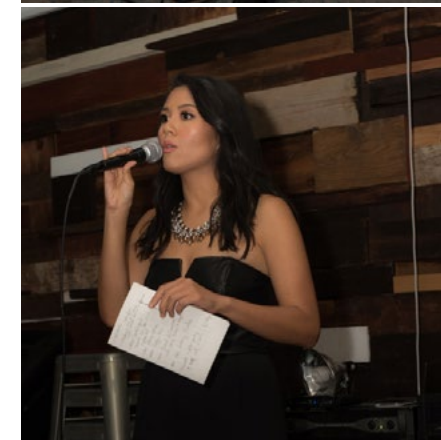


America – with 200 plus different organizations.

He continues, “As the FilAm Film Industry begins to truly grow, I am very proud to be a voice within it. The Filipino American Chamber of Commerce of Hollywood is here to act as a bridge. We see the divide between business and creative art within our community. To

conquer that we will have a mix of business execs and artists at this event. We see the divide generationally in America. We will teach to respect our elders and slowly support their traditions by adding our own. We see the divide culturally. The Philippines is changing rapidly. We want to build that bridge so we can support their art and business as well as create opportunities for them to support us. We are stronger when we support and work together.”

One of our newest members, Mylena Christina, a realtor and





# THE FILAM CHAMBER OF COMMERCE HOLLYWOOD'S INAUGURAL EVENT & MEMBERSHIP DRIVE

PHOTOS BY REN ARRIETA OF REAL IMAGES.  
(CONTINUED)

active on a couple of West Hollywood boards and chambers, joined the Filipino American Chamber of Commerce of Hollywood that night.

Members are the life of our organization. By becoming a member, you gain access to people and businesses that can have a huge impact to your business needs. You also gain exclusive discounts to our events, and your membership supports FACCHO in its efforts to enhance our FilAm Community's presence in the local industry.

The inspiring evening was hosted by two-time Emmy Award television host and content creator, Jackie Fernandez.

The Barkada Menu was 3



Lumpia (combination of Sisig and Lola's 3 Calamansi Chicken Wings), and for the vegetarians, 1 Garlic Noodles, 2 Caprizi Sticks.

Our journey began with a celebration of Filipino American food by Barkada and FilAm art and performance...including eleven-year-old ventriloquist, Shane Selloria, stand-up comedian Erick Esteban, and visual art by Lyn Pacificar!

"Lyn's mystically beautiful expressions of nature's wonder,

juxtaposed against repurposed wood in a darkened space. Creation meets reclamation during an evening about inspiration..." says curator and guest Ave Jacinto.

FACCHO's Guests of Honors include Filipino American actor Reggie Lee (NBC's "Grimm") and two-time Emmy Award-winning television producer Marc Anthony Nicolas (CBS' "The Talk").

The crowd in attendance was inspired. They enjoyed the



narratives of how once underdogs like Reggie Lee were able to succeed in an industry that makes it difficult for minorities to excel or even get noticed.

And, for two-time Emmy Award winner Marc Anthony Nicolas, his humble beginnings were truly inspirational who after so many rejections finally landed his dream job working with Tyra Banks on her daytime talk show, but had to leave to care for his dying mother. When his mother passed, it took him three months to recover from his grief. He returned to New York and landed "The Talk." "It was one of those nights that legends are made of. The energy was



infectious, you could feel the vibe in the room supporting the movement that is happening. And then there was Marc Anthony Nicolas' speech. It was a rousing, exciting, emotional roller coaster that captivated and inspired the entire audience," says Wilson.

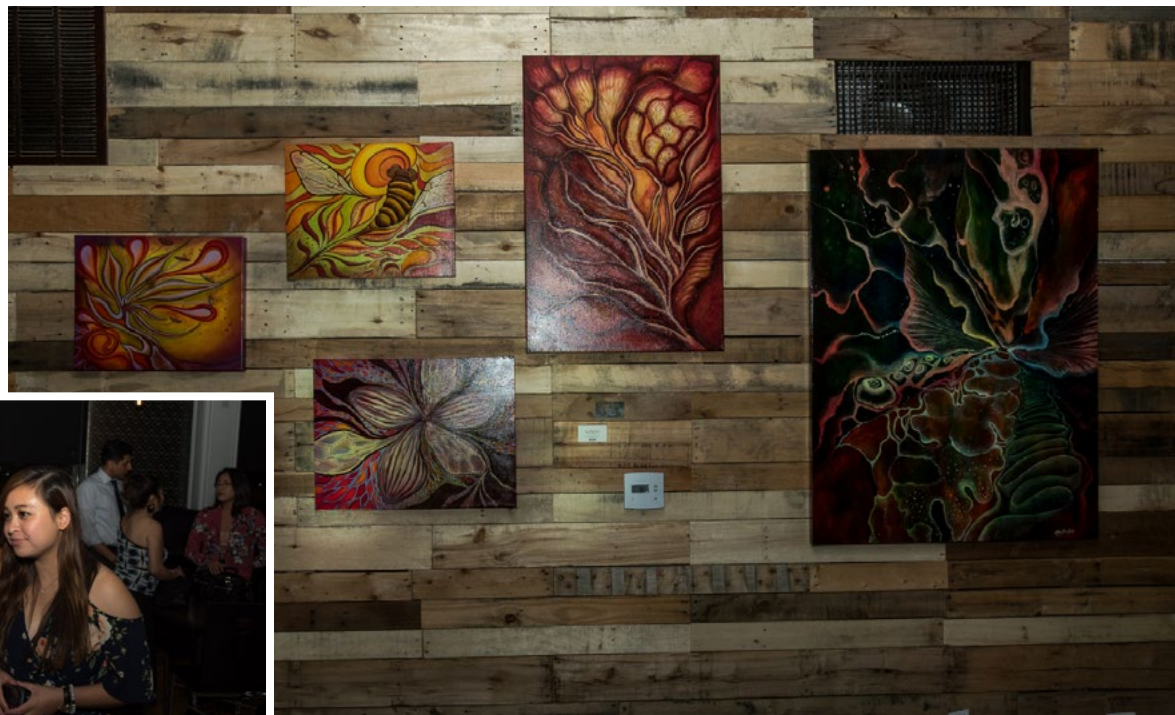
It was a historical night on Friday, July 12, 2018 as the Filipino American Chamber of Commerce of Hollywood was officially recognized by the Mayor's Office and the City of Los Angeles.





# THE FILAM CHAMBER OF COMMERCE HOLLYWOOD'S INAUGURAL EVENT & MEMBERSHIP DRIVE

PHOTOS BY REN ARRIETA OF REAL IMAGES.  
(CONTINUED)



Wilson summed it up, "What. An. Amazing. Night. Thank you to my board and all of those that believe in what we are doing." For more information, bookmark: [http:// facchollywood.com/](http://facchollywood.com/)

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# SHOWTIME: IT'S TIME TO BRIDGE THE GAP!



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JACKIE FERNANDEZ



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NICOLAS



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## HOLLYWOOD

WHAT?

THE FIL-AM CHAMBER COMMERCE OF HOLLYWOOD  
INAUGURAL EVENT AND MEMBERSHIP DRIVE

WHEN?

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5 PM – 9:30 PM

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# NEW FACCHO MEMBER: MYLENA CHRISTINA

**O**ne of our newest members, Mylena Christina is a realtor and she is active on a couple of West Hollywood boards and chambers. She joined the Filipino American Chamber of Commerce of Hollywood during our inaugural event and membership drive at Barkada this past July 12 at our Entertainer Tier Membership. To more about our membership tiers, go here: <http://facchollywood.com/membership-benefits/>

As a re-invented fitness entrepreneur since 2003 and now a successful real estate professional, Mylena Christina has used her nearly 20 years of sales and sales management background with blue chip technology firms as a solid foundation for adapting to evolving business opportunities.

Her experience cultivating profitable business relationships with Fortune 500 companies in Los Angeles and Chicago has honed her innate skills to personally connect with an array of clients and community contacts to grow her prodigious business and personal network. Mylena was awarded multiple top national sales honors in a technical, competitive and quickly-evolving industry and seamlessly parlays that intrinsic ability in real estate.

Mylena actively engages with the City of West Hollywood where she is also a long-time resident. Mylena is proud to serve on the West Hollywood Chamber of Commerce Board and chairs their Member Relations Committee. She also serves on the board of the city's destination marketing organization, Visit West Hollywood, making her a true and established WeHo market expert.

Also certified as a personal trainer, Mylena inspires those around her with her effervescent attitude and energetic positivity. She derives gratification from knowing that her genuine sincerity and care helps people realize their



home ownership dreams. It is this personalized, warm, detail-oriented and communicative approach that has resulted in many delighted clients throughout the years.

For over a decade, Mylena was also the proud owner and general manager of LIFT West Hollywood

on the corner of La Cienega and Melrose, in the heart of the city. Her previous corporate employers were AT&T, Cisco Systems and Omnicom. She is thrilled to be part of the Sotheby's International Realty - Sunset Strip brokerage team.

Offline, Mylena derives pleasures from solving The New York Times crossword puzzles and taking her two shih-tzus for walks around WeHo. She is an ardent tennis player and is an active member of the United States Tennis Association. She is also a member of the Beverly Hills/ Greater Los Angeles Association of Realtors, California Association of Realtors and National Association of Realtors. ■

**Members are the life of our organization. By becoming a Filipino American Chamber of Commerce of Hollywood member, you gain access to people and businesses that can have a huge impact to your business needs. You also gain exclusive discounts to our events, and your membership supports FACCHO in its efforts to enhance our FilAm Community's presence in the local industry.**

**Join Now at: <http://facchollywood.com/join-now/>**



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## Katherine F. Bercasio

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packaging  
annual reports

### visual solutions

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pitch decks  
pop collaterals  
infographics  
schematics

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illustrations  
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