

The Fundamentals to Running a Successful Chamber



An Intensive Leadership Seminar for Chamber CEO's and Board Members

Thursday November 14, 2019

10:00 am – 2:00 pm (Please Arrive Promptly)

Valley Presbyterian Hospital

Health Education Center Auditorium

(H on the attached map)

15107 Vanowen Street, Van Nuys, CA 91405

Lunch will be Provided

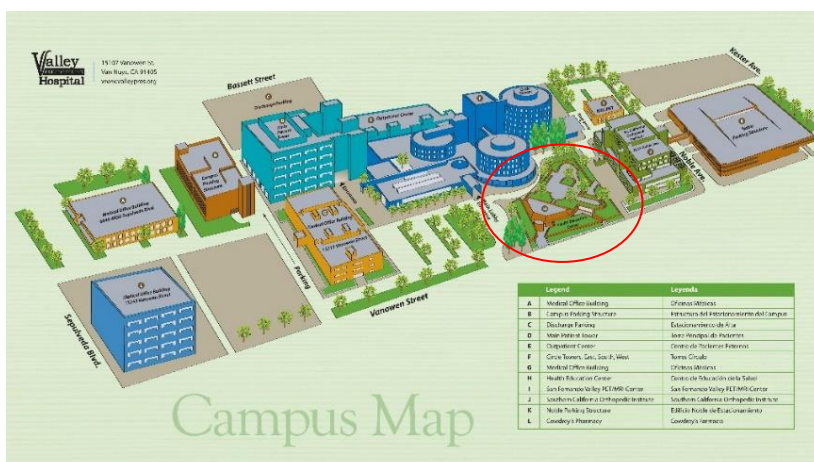
No walk ins allowed ~ RSVP is required by October 24, 2019

Topics Will Include

- How to get more board of directors' participation
- Research on the Chamber Brand- Keys to Being a 3C Chamber
- How to market chambers to keep up with the younger generation.
- Understanding the Roles and Responsibilities of the Team
- How to add value to grow / retain memberships

Who Should Attend?

- Chamber chief paid executives (President/CEO)
- Chamber Chair Board of Directors
- Chamber Board Members



DAVE KILBY

Dave Kilby joined the CalChamber staff in December 1988 after more than 11 years in his local chamber of commerce. Dave Kilby is the President/CEO of the Western Association of Chamber Executives (W.A.C.E) and Executive Vice President for the California Chamber of Commerce. Dave has communicated extensively with California businesses through travel and speaking engagements, developing, and implementing an extensive outreach program for members, potential members and grassroots contacts.

